



THE UNIVERSITY OF THE WEST INDIES GLOBAL CAMPUS

ADVERTISEMENT

GRAPHIC ARTIST MARKETING AND COMMUNICATIONS UNIT JAMAICA

Applications are invited for the post of Graphic Artist, Marketing and Communications Unit, Jamaica at The UWI Global Campus. The **Graphic Artist** will be responsible for conceptualizing, designing, and producing high-impact visual communications that support the Global Campus' marketing and communications, recruitment, and promotional initiatives. The incumbent will be required to work closely with the Videographer/Multimedia Specialist and other members of the Marketing and Communications team to develop creative materials for print and digital platforms, ensuring consistency with the University's brand identity and supports the Department's marketing and communications objectives. The Graphic Artist will also develop marketing collateral, publications, advertising materials, and other visual assets that enhance the visibility and reputation of the Global Campus.

Qualifications/Experience

- An Associate Degree, Diploma or a professional certification in one of the following disciplines: visual design, graphic arts, illustration, fine arts, or a related discipline.
- At least two (2) years of relevant experience in graphic design, including the layout and design of print and digital communications.
- Experience and technical skills in the design and development of interactive multimedia assets.

Key Competencies/Skills

- A strong work ethic and an ability to be able to self-manage day-to-day activities.
- Strong computer, visual design, web design and video production skills.
- A client-centred orientation, strong interpersonal skills, as well as the ability to continually learn, and adapt to achieve project goals.

- Competence with information and communication technology in recognition of the fact that daily interactions with geographically dispersed department colleagues are carried out virtually.
- Ability to think creatively to contribute new and/or original design ideas and concepts to the marketing and communications teams when necessary.
- Ability to work under conditions of multiple competing deadlines in a collaborative team environment.

Job Responsibilities

- Collaborate with members of the Marketing and Communications team to develop creative concepts and visual materials that support institutional campaigns and initiatives.
- Create visual content for marketing campaigns, advertisements, publications, social media, websites, events, and other promotional activities.
- Design and produce high-quality graphics, illustrations, layouts, and other visual design elements using appropriate software for print and digital communications.
- Ensure all creative materials adhere to The UWI Brand Guidelines and visual identity standards.
- Prepare final artwork for digital publication and print production, ensuring accuracy, quality, and appropriate formatting.
- Collaborate with Videographer/Multimedia Specialist to develop integrated visual and multimedia assets for institutional communications.
- Maintain an organised filing system of design files, templates, and visual assets.
- Undertake any other related duties that may be assigned by the Marketing and Communications Manager or designated person.

Salary Range

- JMD \$2,146,959.00 – JMD \$2,756,007.00 per annum.
- Placement will depend on qualifications and experience.

**Applications should be made via
The UWI Global Campus, Online Application Form:
<https://www.global.uwi.edu/hrd/forms-documents>**

CLOSING DATE FOR RECEIPT OF APPLICATIONS – September 30, 2026