## PROGRAMME ADVISING

# CERTIFICATE IN TOURISM & HOSPITALITY MANAGEMENT IN THE CARIBBEAN ACADEMIC YEAR 2024/2025

## ONLINE PROGRAMMES DELIVERY DEPARTMENT (OPDD)

## TOURISM & HOSPITALITY MANAGEMENT IN THE CARIBBEAN

ADVICE: For the working adult we recommend a maximum of 3 courses for the semester.

## IMPORTANT INFORMATION TO GUIDE COURSE SELECTION/ REGISTRATION

New Students: Students who enrolled as of Academic Year 2024/2025 must follow the course sequence given for their registered programme.

**Advice For Managing Course Load:** For the working adult we recommend that you do not attempt *more than 3 courses* per semester. Each student is an important member of the University; we want your experience here to be a successful one. Do not jeopardize your long-term goals by being unrealistic about what you can handle.

The Certificate in Tourism & Hospitality Management in the Caribbean programme has 24 credits, in 8 courses, over one year.

The programme is offered entirely online and is divided into three Levels: Level II incorporates Level II, and Level III incorporate Levels I & II.

- Level 1 certificate consists of 3 courses (9 credits) and may be completed in 4 months/1 semester. It prepares persons for entry-level, semi-skilled positions within the industry.
- Level II certificate consists of 6 courses (18 credits): the 3 courses comprising Level I + 3 additional courses. The Level-II certificate, which may be completed in 8 months/2 semesters, prepares persons as skilled workers: technical/specialized, independent workers.
- Level III certificate consists of 8 courses (24 credits): the 6 courses making up Level -II + two additional courses. The Level-III certificate, which may be completed in 12 months/3 semesters, prepares persons as skilled workers with supervisory responsibilities, e.g., a first line supervisor; trainer/instructor.

#### **Exemptions**

Exemptions will be considered **ONLY** for Level I courses. **Exemptions** <u>will not</u> be considered for Level II OR III courses. Exemptions are given on a case-by-case basis through requests made to the Registry of Student Services. It is an online process activated for limited periods during the academic year. All registered students and OC staff members will receive notification by email that the process is open. The email will also provide an online link (URL) and instructions on how to complete the request.

Students will be considered for exemption (with credit) from Math Essentials for Tertiary Level Study if they possess at least a Grade I pass in CXC/CSEC/GCE Math or an equivalent course of study and for Reading and Writing Essentials for Tertiary Level Study if they possess at least a Grade I pass in CXC/CSEC/GCE English or an equivalent course of study.

Students will be considered for exemption (with credit) from the course that is meant to introduce them to the field if they have received a B grade or higher in an equivalent introductory course, from UWI or a tertiary level institution recognized for normal matriculation at UWI.

#### Assessment

Students will be assessed and evaluated on a continuous basis through written assignments, class-work, multiple choice quiz, tests and an end-of-semester examination in each subject if applicable. Assessment requirements are noted in the course outline of each course with clear guidelines, due dates and the weighting for each assessment task.

#### **Duration**

One year (12 months)

Note: Summer is a Mandatory semester for this programme.

**Leave of Absence (LOA):** If you are unable to take a course, you should apply for LOA in writing, by submitting a written request on the Leave of Absence form to the Academic Board, through the Registry of Student Services, detailing the reasons for the application. Students must submit to the Registry through their Site office. Granting of leave is subject to the regulations. Also, send a note to your tutors and course coordinators.

Plagiarism: A form of cheating. Not allowed, please refer to note in student's handbook.

#### TIPs:

The programmes are offered entirely online. That means you may arrange your study to fit your lifestyle: you can work from your home, office, hotel room, wherever there is Internet connection.

Requirement: Students will need to have access to a computer with Internet access.

YEAR 1									
COURSE CODE	COURSE NAME	1	SEM 2	IESTER Summer	PRE-REQUISITE	IMPORTANT INFORMATION TO GUIDE COURSE SELECTION/ REGISTRATION			
Level 1									
ENGL0100	Reading and Writing for Essential for Tertiary Level Study	1			None	<b>Assessment:</b> Continuous assessment – 100% coursework			
матно900	Mathematics	1			None	<b>Assessment:</b> Continuous assessment – 100% coursework			
TOUR0100	Introduction to Tourism and Hospitality Management in the Caribbean	1			None	Assessment: Continuous assessment – 100% coursework			
Level II									
HOSP0200	Introduction to Hospitality Accounting		2		None	Assessment: Continuous assessment – 100% coursework			
TOUR0200	Tourism Marketing		2		None	<b>Assessment:</b> Continuous assessment – 100% coursework			
MGMT0203	Managing and Developing Hospitality Staff		2		None	<b>Assessment:</b> Continuous assessment – 100% coursework			
Level III									
TOUR0300	Tourism Planning and Destination Management			Summer	None	Assessment: Continuous assessment – 100% coursework			
HOTL0300	Resort Operations			Summer	None	<b>Assessment:</b> Continuous assessment – 100% coursework			