



# TRANSCULTURA | SCHOLARSHIP SCHEME

Call for Applications



2<sup>nd</sup> Round

#BecomeATransculturaFellow

# Presentation of the Scholarship Scheme

*Transcultura: Integrating Cuba, the Caribbean and the European Union through Culture and Creativity* is a four-year UNESCO Programme, funded by the European Union.

In this context, the Transcultura Scholarship Scheme is a fully funded mobility initiative, supporting young artists and cultural professionals to develop a career related to culture and creativity. Through Call for Applications, candidates will have the opportunity to be enrolled in short capacity-building courses related to cultural heritage and creative industries, offered by the Regional Cultural Training Hub, which brings together leader cultural institutions in Cuba and the Caribbean.

These training opportunities are designed to be offered in face-to-face and online formats, primarily in physical locations in Havana, but also through partner institutions like the University of West Indies and its online campus. However, due to the need to address and adapt the Scholarship Scheme to the COVID-19 outbreak, they are currently implemented exclusively in an online format and will be available in Spanish, English and French.



## Academic offer

The Cultural Regional Training Hub is offering the opportunity to access online courses at the Open Campus of The University of The West Indies:

- ⦿ Small Business Management, **March 9 2022 to April 13 2022**
- ⦿ Effective management and Leadership, **March 8 2022 to April 12 2022**
- ⦿ Effective Business Communication, **March 7 2022 to April 12 2022**
- ⦿ Grant Proposal Writing, **March 10 2022 to April 14 2022**
- ⦿ Financial Monitoring and Evaluation, **March 7 2022 to April 11 2022**
- ⦿ Project Management, **March 9 2022 to April 13 2022**
- ⦿ Entrepreneurship and New Venture Creation, **March 9 2022 to April 13 2022**
- ⦿ Finance for Non-Finance Manager, **March 10 2022 to April 14 2022**
- ⦿ Sales and Marketing Management, **March 7 2022 to April 11 2022**
- ⦿ Entrepreneurship and Small Business Management, **March 7 2022 to April 11 2022**
- ⦿ Brand Management, **March 10 2022 to April 14 2022**



@ The UWI Open Campus

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# Application process



## Who can apply?

Artists or cultural professionals in early or intermediate stages of their careers, with a priority to youth, seeking to develop a distinctly personal and innovative project in the corresponding field of specialization or activity in the thematic areas covered by the *Transcultura* Programme.



## What are the eligibility criteria?

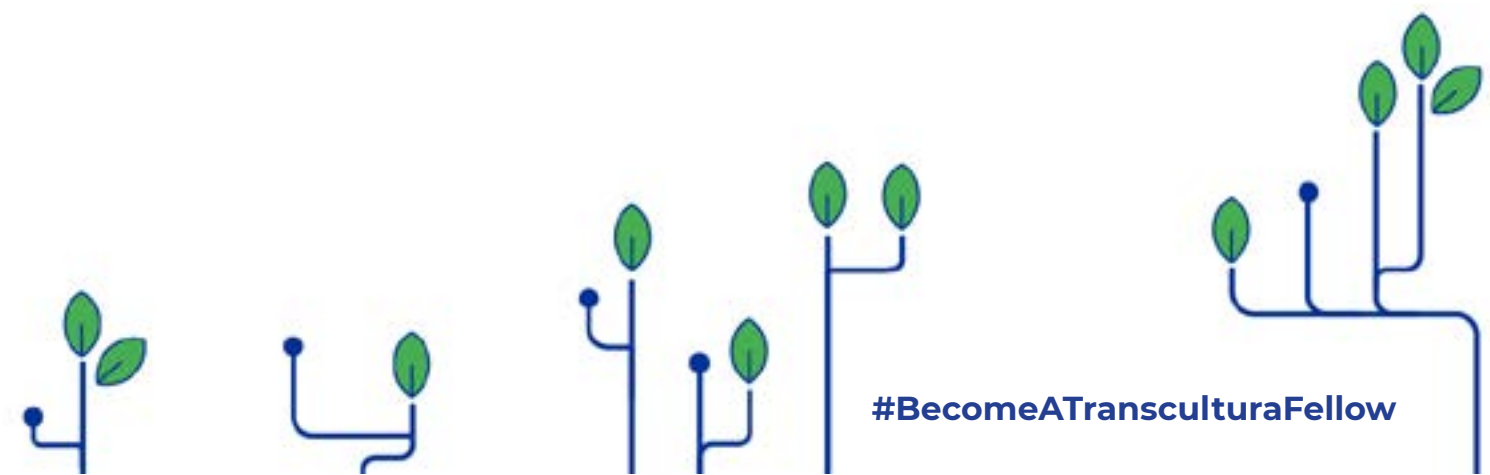
**To be eligible for a *Transcultura* Scholarship you must:**

- ☑ Be a professional with any culture-related expertise (such as visual arts, performing arts, film, heritage etc.) in an early or intermediate stage of career or professional activity.
- ☑ Be a citizen or permanent resident of any of the following countries targeted by the *Transcultura* Programme with a proven record of residence in the country of at least five years.



- ☑ Priority will be given to applications that show potential for long-term impact in the cultural and creative industries or benefiting other artists, cultural professionals, and the community back in the applicant's home country (multiplier effect).
- ☑ Priority will be given to applicants who have not received any previous funding from the European Union and/or international organizations.
- ☑ The *Transcultura* Programme Scholarship Scheme supports equal opportunities for the promotion of cultural diversity and intercultural dialogue. Thus, applications from young cultural professionals of any ethnicity, caste, creed, gender or with disability are welcome.
- ☑ Beneficiaries of previous calls within the *Transcultura* Programme are not eligible.

Note: The applicants must comply with the institution selection criteria.





## Type of activities envisaged during the course

- ◉ Live sessions and facilitator's assignments
- ◉ Development of potential new cultural project concepts
- ◉ Participation in activities within the *Transcultura* Programme



## How to apply?

1. Check that you meet all the requirements and conditions of eligibility
2. Identify and select the short courses offered by the Cultural Regional Training Hub
3. Please enter to the following link for online application: <https://www.open.uwi.edu/transcultura/scholarships>
4. Check regularly your inbox (including your SPAM) to see if you have been selected

*Note: You can apply for ONE course*

### Timeline:



**7 December 2021**  
Applications open.  
"Call launch"



**14 January 2022**  
Applications close



**31 January 2022**  
Communications of  
results to applicants



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